

MGI Eastern European Area Coordinator, Laszlo Killik, talks about its growth possibilities

The Eastern European Area provides one of the best opportunities to improve the MGI association. To increase MGI presence in the area is one of the most important tasks for the year 2009.



To develop the area we will start an area homepage and will have the first area meeting this year. We're looking for Companies who need the background of an international association which gives the possibility to be much more competitive in the market. Currently we're looking for new firms in Slovakia and Romania, but we'll be happy to have applicants from the Balkan countries as well.

Who could benefit from MGI membership?

I think our example helps in the answer:

Hungarian MGI member, MGI-BPO joined the network in 2005 and has had more than 40% growth in each year since. The Company focuses on audit, taxation and outsourcing services as well.

MGI gives us the possibility to win multinational Clients, which we couldn't do as a local company without international connections. So not just the referrals, but also the local prestige, improve the business.

Is it up to the MGI network or the management of the Company? One cannot be without the other. MGI gives the possibility to exist in the marketplace and to become a competitive solution for international companies.

www.mgi-bpo.hu

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